

Identity Design for **Gather**, a natural building studio

Design Evolution

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story + design

Concepts

Building techniques use natural, abundant resources: dirt, straw, clay

Community-based, hands-on, engaged process

Nest, shelter, gathering place

Organic spaces, earthy, grounded



Concept Sketches

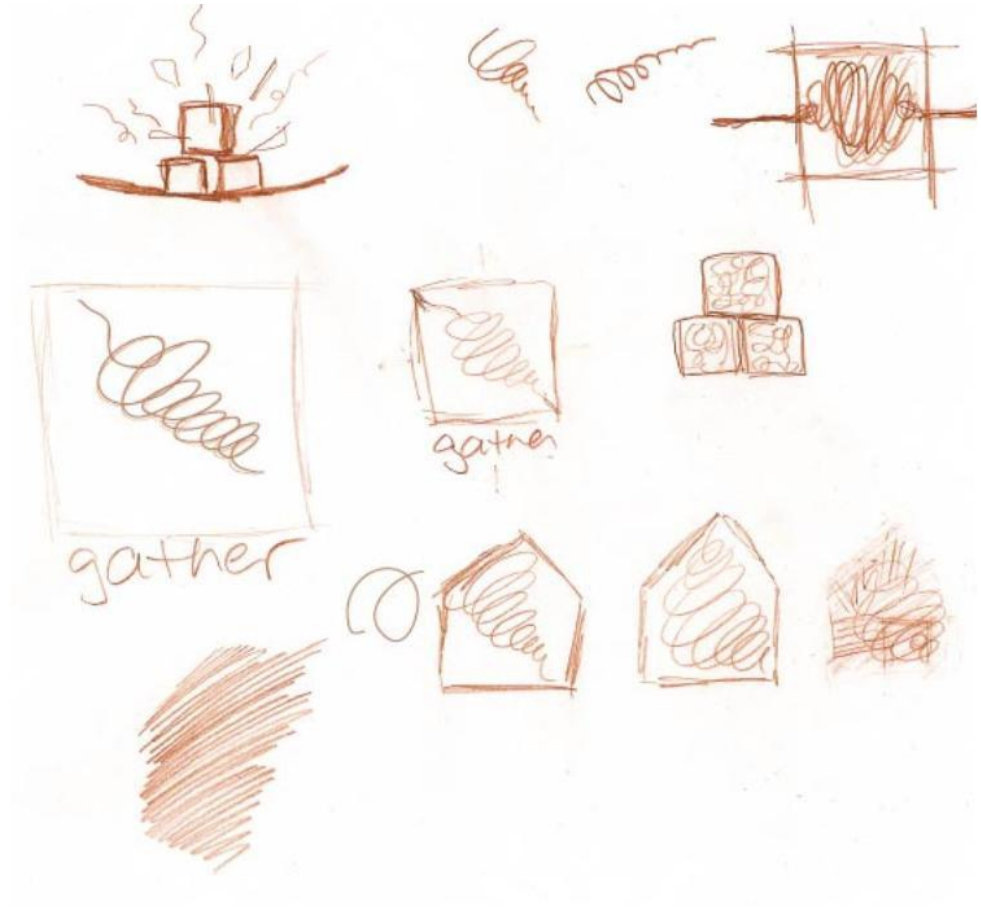
Gather Studio:

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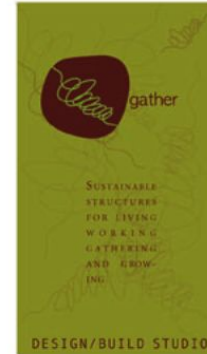
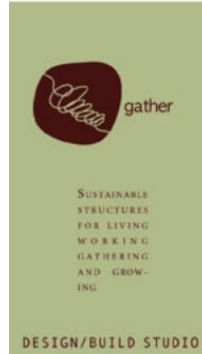
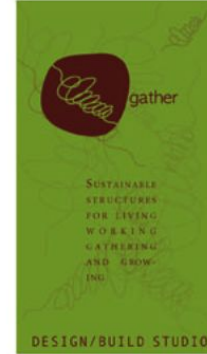
Organic spaces, earthy, grounded



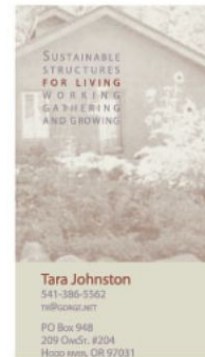
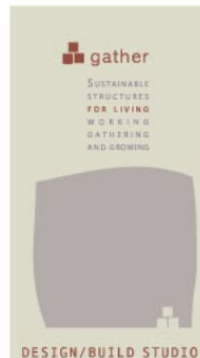
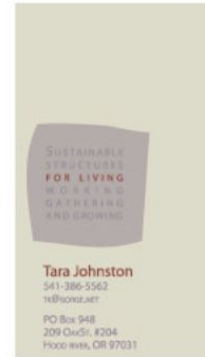
Design



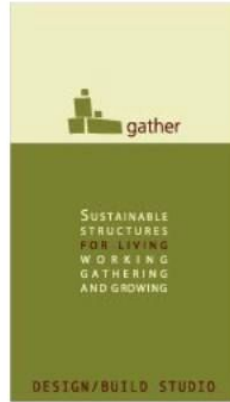
Design



Design

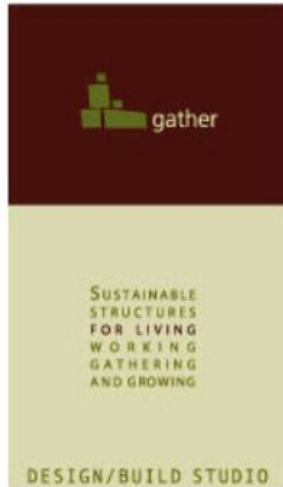


Design refinement



Design: complete

card front



card back



sticker



Gather Design

Thanks for looking!

-KJ